

Trevor M. Keilen

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EDUCATION

Michigan State University, College of Engineering, East Lansing, MI

Bachelor of Science, Computer Science

Intended Transfer Date: Fall 2026

Oakland Community College, Farmington Hills, MI

Cumulative GPA: 3.88/4.00

Dean's List: 3 Semesters

PROFESSIONAL EXPERIENCE

Snapflow Digital, Okemos, MI

March 2025 – Present

Founder & CEO

- Run a specialized web design agency that helps guides in the outdoor industry book more trips through conversion-focused and performant websites
- Achieve 100% client retention through effective communication, timely delivery, and high customer satisfaction
- Build a profitable monthly recurring revenue model that achieves over 90% gross margins through operational efficiency, custom-developed internal tooling, and automated systems

Knollwood Country Club, West Bloomfield, MI

May 2019 – Present

Greenskeeper

- Train 20+ team members on safe maintenance procedures and maintain 125+ acres of property to provide premier playing conditions for golf course membership
- Communicate with team members, management, and membership to implement continuous improvement, such as improving efficiency and results of maintenance practices

PROJECTS

Motor City Anglers, West Bloomfield, MI

December 2025

Revenue forecasting for a storefront and e-commerce fly shop

- Built a Python (Pandas, XGBoost, Matplotlib) pipeline transforming raw Shopify orders data into executive-ready forecasts, performing order-level cleaning, revenue normalization, and model benchmarking
- Engineered time-series features and trained an XGBoost model to predict monthly sales, achieving ~1% MAPE on historical test data and delivering a 12-month business forecast
- Employed Matplotlib and Pandas to visualize 12-month revenue forecast and deliver executive report to business ownership for use in inventory management and strategic insight throughout upcoming year

SKILLS

Programming Languages: Python, SQL, Java, JavaScript, HTML, CSS

Tools: Tableau, Git, VS Code, Excel, Microsoft Office

HONORS & LEADERSHIP

Oakland Community College Peer Mentoring Program, *Mentor*

Jan. 2026 – Present

Phi Theta Kappa Alpha Omicron Xi Chapter, *Member*

Mar. 2024 – Present

MiGCSA Heritage Scholarship, *Recipient*

Feb. 2025

Oakland Community College Chancellor's Scholarship, *Recipient*

Aug. 2024

GCSAA Legacy Award, *Recipient*

June 2024